But history shows that, though we'll never outspend the fossil fuel industry, we can find other currencies to work with: passion, spirit, creativity; the powerful love for the future that brought us into the struggle. We can see in our mind's eye all the generations to come, and so we know why we fight. We can see the beauty of the world we've been given — the cold of a winter day, the color on an autumn hillside — and so we know why we fight. We know our brothers and sisters in the poorest parts of the world are already suffering — and so we know why we fight.

— Bill McKibben, 2013