http://www.sindark.com/

Analyse website

Sindark.com - SEO Check
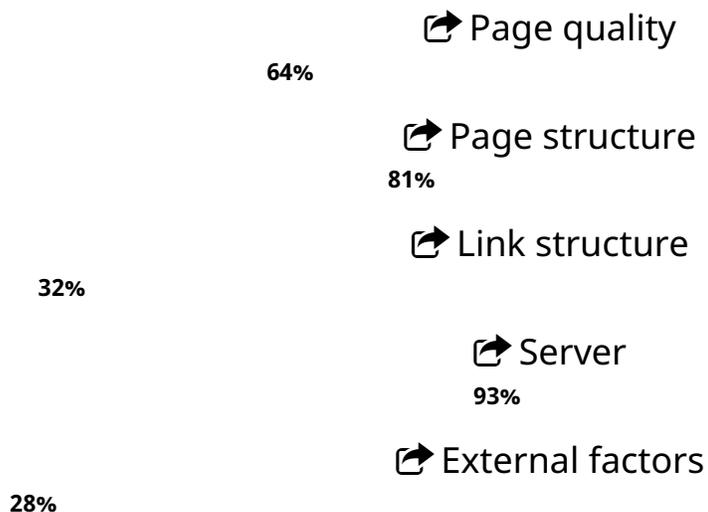
➲ **Sign up for free! (https://www.seobility.net/en/register/step1)**

📄 **PDF Export**

Overview of the SEO Check
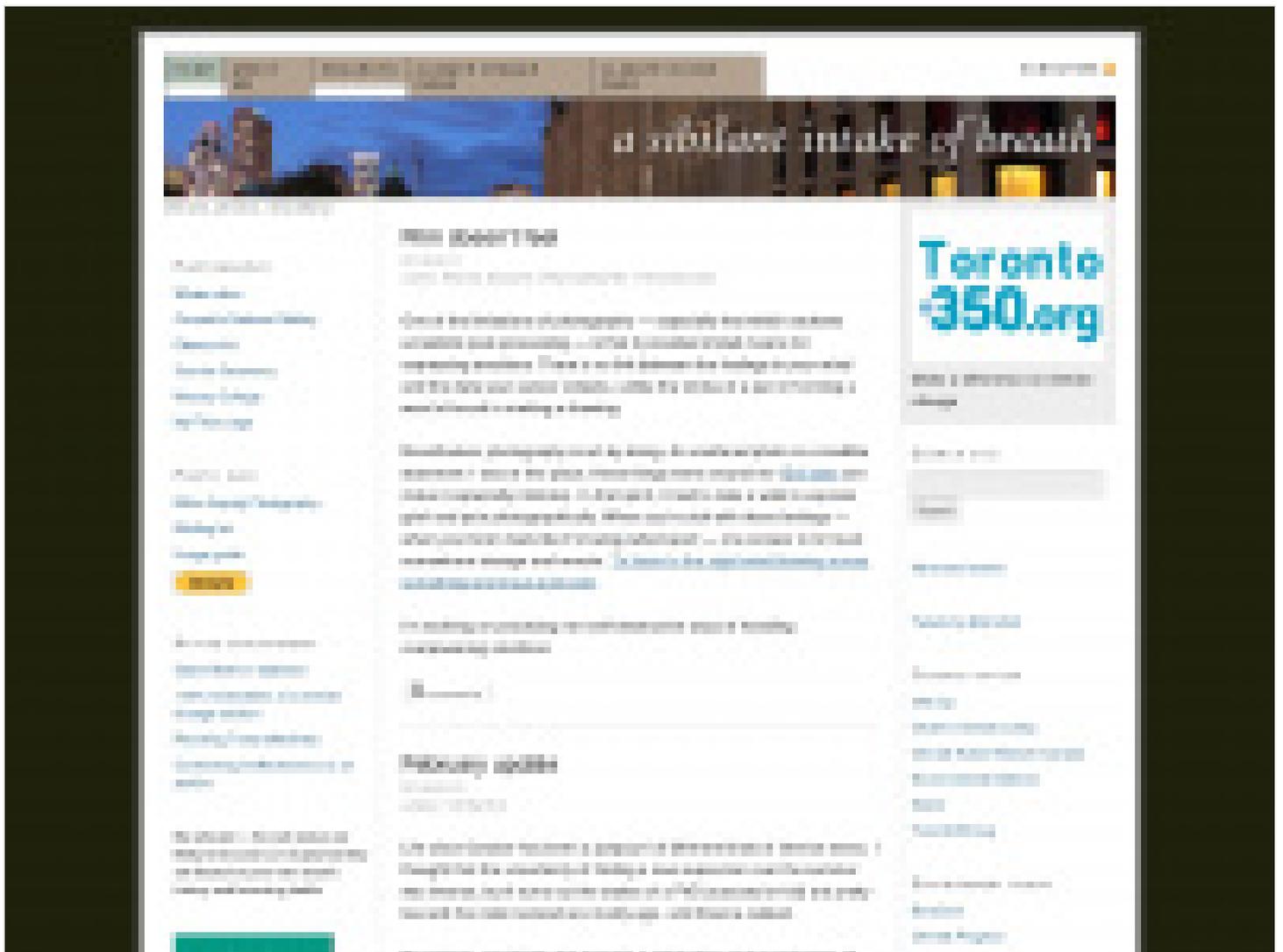
↪ **Meta information**

100%

Page quality
64%

Page structure
81%

Link structure
32%

Server
93%

External factors
28%

SEO Score

76%
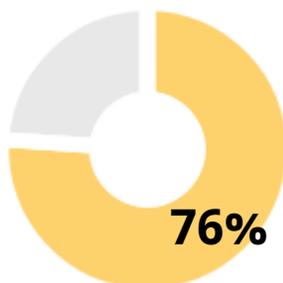
⏱ Load time	⚖ File size
0.53 s	64.50 kB
🇹 Words	🖼 Media files
1315	14
🔗 Number of links	
146 internal / 84 external	

Task list of SEO Improvements

The H1 heading should fit better to the page content. (Words from the heading are rarely used in the text)	**Important!**
Use good alternative descriptions (alt attributes) for your images.	**Important!**
Add a viewport tag.	**Hint!**
Reduce the number of external links.	**Hint!**
Improve the page load time.	**Hint!**

Meta specifications

Title

(Critically important)

a sibilant intake of breath — climate, photos, miscellany

✔ The length of the page title is perfect. (**441** pixels out of **570** max pixel length)

✔ There are no duplicate words in the title

Meta description

(Critically important)

Climate change, the environment, photography, politics, science, security, Oxford, and life in Toronto.

✔ The length of the meta description is perfect. (**598** pixels out of **1850** max pixel length)

Crawlability

(Critically important)

✔ There are no problems in accessing the website.

Canonical URL

(Important)

https://www.sindark.com/

✔ There is a valid canonical link specified.

Language

(Somewhat important)

Language detected in text: en

Language defined in HTML: en-us

Server location: United States

✔ This language is defined in the HTML code: **en-us**

Alternate/Hreflang Links

(Somewhat important)

✔ There are no alternate links specified on this page.

Other meta tags

(Somewhat important)

✔ There is no rel next meta tag on the site.

✔ There is no rel prev meta tag on the site.

Domain

(Somewhat important)

✔ The domain is no subdomain.

✔ The domain length is good.

✔ The domain does not contain non-latin characters.

Page URL

(Somewhat important)

✔ No parameters were found in the URL.

✔ No session ID was found in the URL.

✔ The URL does not have too many subdirectories.

Charset encoding information

(Somewhat important)

✔ The charset encoding (**UTF-8**) is set correctly.

Doctype

(Nice to have)

✔ The doctype **XHTML 1.0 Strict** is set correctly.

✔ The doctype is placed at first in the HTML code.

Favicon

(Nice to have)

✔ The favicon is linked correctly.

Meta tags

Name	Value
robots	noodp, noydir
description	Climate change, the environment, photography, politics, science, security, Oxford, and life in Toronto.
keywords	climate change, global warming, environment, photography
lang	en-us
Content-Type	text/html; charset=UTF-8

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Page quality

Content

(Critically important)

➖ Words from the H1 heading are not used in the page content.

✔ The page text content contains **1315** words. That's ok.

✔ **16.3**% of the text are stop words.

✔ Keywords used in the page title are also used in the page content. That's good!

✔ The text contains a listing, this indicates a good text structure.

✔ **8** paragraphs were found on this page.

✔ The average number of words per sentence of **23.63** words is good.

Frames

(Critically important)

✔ The page does not use a frameset.

Mobile optimization

(Somewhat important)

✖ No viewpoint tag is provided.

➖ No Apple touch icon is specified.

✔ The site only loads **2** Javascript files. That's good!

Bold and strong tags

(Somewhat important)

✔ The usage of strong and bold tags is perfect. We recommend the use of up to **26** tags for this page.

Image SEO

(Somewhat important)

➖ **8** images have no alt attribute. The content of alt attributes is used by search engines.

Social Networks

(Nice to have)

➖ There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.

Additional markup

(Nice to have)

✔ No additional page markup was found.

Ads

(Somewhat important)

✔ There are some ads on the page.

HTTPS

(Somewhat important)

➖ The HTTPS protocol for secure data transmission is not used.

Media list

URL
...ent/uploads/2018/02/DSCF4540-450x300.jpg (https://www.seobility.net/outbound/redirect.go? url=https%3A%2F%2Fwww.sindark.com%2Fwp%2Fwp-content%2Fuploads%2F2018%2F02%2FDSCF4540-450x300.jpg&security=f5c13c62c57a9b87a1f5ab3bdd29525c72e87e03)
...ent/uploads/2018/02/DSCF4532-450x300.jpg (https://www.seobility.net/outbound/redirect.go? url=https%3A%2F%2Fwww.sindark.com%2Fwp%2Fwp-content%2Fuploads%2F2018%2F02%2FDSCF4532-450x300.jpg&security=727c6527c848e559ee928ebc81b4955832e856e6)
...ent/uploads/2018/02/DSCF4526-450x300.jpg (https://www.seobility.net/outbound/redirect.go? url=https%3A%2F%2Fwww.sindark.com%2Fwp%2Fwp-content%2Fuploads%2F2018%2F02%2FDSCF4526

Page structure

H1 heading

(Critically important)

climate, photos, miscellany

✔ The H1 heading is perfect.

Headings

(Important)

➖ There are **32** headings on the page. The amount of headings should be in a more proper relation to the amount of text.

➖ Some headings do not have any content.

Heading structure

Heading level	Content
H1	climate, photos, miscellany
H2	A woman's plea against war

Heading level	Content
H2	Film doesn't feel
H2	Camilla Geary-Martin's "Sactuary"

Link structure

Internal links

(Important)

━ Some anchor texts are used more than once.

━ **8** links don't have an anchor text.

✔ The amount of internal links is ok.

✔ None of the link texts is too long.

✔ All internal links don't have dynamic parameters.

External links

(Nice to have)

━ There are too many external links (**84**) on the site.

Found links on this page

Link
https://www.sindark.com/ (https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Fwww.sindark.com%
https://www.sindark.com/about-me/ (https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Fwww.sin
/about-me/academic-cv/ (https://www.seobility.net/outbound/redirect.go?url=https%3A%2F%2Fwww.sindark.com%

Server configuration

HTTP redirects

(Critically important)

✔ The page does not redirect.

✔ The redirect of URLs with and without www. is configured correctly.

HTTP header

(Important)

✔ No X-Powered HTTP header is sent.

✔ For the compressed transmission of the website (HTML) the server uses GZip.

Performance

(Somewhat important)

➖ The page load time of **0.53** seconds is longer than the recommended time of maximum 0.4 seconds. A high loading time unnecessarily slows down robot crawling and results in a bad user experience as well.

✔ The page only loads **2** CSS files. That's ok.

✔ The site only loads **2** Javascript files. That's good!

✔ The file size of the HTML document is fine (**65** KB).

HTTP Response Header

Name	Value
date	Mon, 12 Feb 2018 23:55:25 GMT
server	Apache
last-modified	Mon, 12 Feb 2018 17:30:50 GMT
accept-ranges	bytes
content-length	14567

External factors

Blacklists

(Critically important)

✔ The page is not classified as "for adult only".

✔ The site is not listed on the Shallalist.

Links to the site

(Critically important)

✘ We didn't find any backlinks for this website.

Facebook popularity

(Somewhat important)

– With shares, comments and likes the site is a bit popular on facebook.

Listed on Webwiki

(Nice to have)

✔ The website is listed on Webwiki.

Incoming links

None incoming external links were found.

Links from Wikipedia

Robots.txt

```
User-agent: *
Disallow: /members/
Disallow: /stats/
Disallow: /nsn/
Disallow: /temporary/

# BEGIN XML-SITEMAP-PLUGIN
Sitemap: http://www.sindark.com/sitemap.xml.gz
# END XML-SITEMAP-PLUGIN
```

Facebook popularity

Shares / Likes / Comments

5

Only the data for the given URL is shown. We cannot determine the social actions for a linked fan page.

Similar sites

- thegef.org (https://freetools.seobility.net/en/seocheck/www.thegef.org)
- wri.org (https://freetools.seobility.net/en/seocheck/www.wri.org)
- sciencedaily.com (https://freetools.seobility.net/en/seocheck/www.sciencedaily.com)
- 350.org (https://freetools.seobility.net/en/seocheck/www.350.org)
- icecap.us (https://freetools.seobility.net/en/seocheck/icecap.us)
- tomdispatch.com (https://freetools.seobility.net/en/seocheck/www.tomdispatch.com)
- wattsupwiththat.com (https://freetools.seobility.net/en/seocheck/wattsupwiththat.com)
- climateark.org (https://freetools.seobility.net/en/seocheck/www.climateark.org)
- oxfam.org.uk (https://freetools.seobility.net/en/seocheck/www.oxfam.org.uk)
- friendsofscience.org (https://freetools.seobility.net/en/seocheck/www.friendsofscience.org)
- skepticalscience.com (https://freetools.seobility.net/en/seocheck/www.skepticalscience.com)
- skeptic.com (https://freetools.seobility.net/en/seocheck/www.skeptic.com)

Search preview

a sibilant intake of breath — climate, photos, miscellany

http://www.sindark.com/

Climate change, the environment, photography, politics, science, security, Oxford, and life in Toronto.

Most important keywords

Seobility found the following keywords. You can check the keyword optimization of this page for each keyword.

Keyword	Result	Recheck
Climate	75%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=http%3A%2F%2Fwww.sindark.com%2F&keyword=Climate&crawltype=1)
Photo	73%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=http%3A%2F%2Fwww.sindark.com%2F&keyword=Photo&crawltype=1)
on climate	62%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=http%3A%2F%2Fwww.sindark.com%2F&keyword=on+climate&crawltype=1)
Climate Change	57%	Check (https://freetools.seobility.net/en/keywordcheck/check?url=http%3A%2F%2Fwww.sindark.com%2F&keyword=Climate+Change&crawltype=1)

Show more keywords and terms

Keywords

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